



UX Design

Make your content and functions easily accessible to users

The experience that users have with a digital product can define its competitive advantage or herald its failure. We work with you to ensure your digital product UX design is a differentiator, and a key to your success in the marketplace.

THIS SERVICE HELPS TO...

Define digital experiences that make it easy for users to achieve their goals

Focus on navigation and functionality that reflects how users think

Wireframe for users who become champions of your product



WHAT YOU GET

With our evidence-based, human-oriented approach to UX design, you get

- ✓ A collaborative design approach that ensures stakeholders are involved at each and every step of the process
- ✓ A digital UI UX design that matches users' needs, expectations, and workflows
- ✓ Wireframed experience design that engages people with your offering through a delightful user experience



HOW WE DO IT

- 1 We review the user research, which serves as a guide to the UX design project. Research may include journey maps, user personas, usage scenarios, and more.
- 2 We map out an intuitive, scalable UX architecture to present the digital product functions, tasks, and content.
- 3 We design a high level UX design for initial review.

- 4 We create detailed wireframe designs and test usability with end users.
- 5 We combine it all with your brand to create a fully realized, delightful experience.

Support: After the design is complete, we support your development team throughout the implementation and launch.

Duration: On average, from two to six weeks or longer, depending on the length of the implementation phase.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

+1.416.855.3367 (CAN)

+1.929.989.3367 (US)

+44 (0)1223 853907 (UK)

contact@akendi.com