



Information Architecture

If users cannot find what they are looking for, your website, service, or application is unusable. While this sounds trivial, creating an information architecture where users can find what they need as quickly as possible certainly is not.

Learn how to research and structure content in a logical and meaningful way, and integrate valuable feedback from end users.

COURSE OPTIONS



Live Virtual
1-Day



In-person
1-Day

WHAT YOU WILL LEARN...

- Introduction to information architecture principles
- How user behaviour influences the design of an information architecture
- Overview of information architecture research methods
- How to test your information architecture to ensure findability
- Methods to integrate information architecture creation into your process
- Hands-on experience utilizing information architecture principles

WHO SHOULD ATTEND?

We assume little awareness of the user experience or usability field. Our courses are appropriate for anyone working in the creation of digital products who wants to learn about the process, tools and techniques to create successful user experiences. The courses are not focussed on how to use specific software applications like Photoshop, XD, Figma or Axure.



COURSE OUTLINE

INTRODUCTION

- What is an Information Architecture (IA)
- Importance of an IA
- Necessary skills for developing an IA

IA PRINCIPLES

- Information Structures
- Best practises in IA
- IA components
- Organizational principles
- IA frameworks

IA RESEARCH AND TOOLS

- Top down vs. bottom up IAs
- Card sorting and reverse card sorting
- Faceted IA
- Validating an IA
- UX maturity in organizations

IA ELEMENTS

- Controlled vocabularies
- Metadata
- Information design and structures
- Strategic IA

KEY LEARNINGS

Use pragmatic information architecture techniques to understand your current content structure, understand your users and make intelligent changes to your info architecture.

60%
Theory

40%
Practical

CERTIFICATION

Information Architecture is a course within the following certification streams if finished within two years of the initial course:



User Experience
Designer

COURSE DETAILS

DELIVERY OPTIONS

In-person or Live Online

1-day, 9:00am – 4:30pm

Course includes a one-hour lunch break.

Self-paced

A self-guided course at your own speed.

COURSE MATERIALS

In-person

Participants receive a printed course booklet

[A laptop is not required for this course.](#)

Live Online and Self-paced

Access to our Learning Management System

REGISTRATION

Visit our website for our prices and registration
www.akendi.com/ux-training.

[Our workshops, courses, and certifications teach processes and tactical skills for teams of 6 or more who want to elevate product delivery.](#)

LOCATIONS

In-person training courses are delivered in your location. Ask us for more details!

Register today!

www.akendi.com/ux-training

CUSTOM TRAINING AVAILABLE

Akendi offers customised training courses designed to fit your organization's specific needs.

Contact us at training@akendi.com for more information.