



Discovery Workshop

Unlocking potential innovations

Empower your team to uncover next-generation innovations that will dramatically elevate the potential for exceptional experiences. Our UX Discovery Workshops are designed for visionary teams eager to embed human-centric solutions into their agile product design strategies, gaining hands-on experience with cutting-edge tools and techniques. Elevate your approach and drive impactful innovation with our forward-focused workshops.

THIS SERVICE HELPS TO...

Move beyond internal thinking and dive into practical insights

Unite your team for an inspiring, and highly productive experience

Tailor each workshop to address challenges that impact your customers daily



WHAT YOU GET

Experience the advantages of our proven experience design framework. Workshop participants will:

- ✓ Identify and prioritize key user needs, uncover deep insights, and leverage empathy to fuel groundbreaking innovation
- ✓ Immerse yourself in practical experience: conduct user research, utilize both divergent and convergent thinking, and embrace rapid prototyping
- ✓ Apply powerful strategies for organizational change: implement tested methods to revolutionize your product strategy and empower your team



Discovery Workshop

HOW WE DO IT

1

We set clear discovery objectives for your team by scoping the specific requirements and goals.

2

We help you select your ideal workshop duration (0.5, 1, or 2-day). Our half-day and full-day workshops offer hands-on, applied discovery sessions that empower cross-functional teams to tackle significant challenges. For in-depth exploration, choose the 2-day workshop for customized challenges, thorough exploration, and engaging, interactive activities.

3

Our experienced facilitators will lead each team through a comprehensive UX challenge in a supportive setting, fostering effective problem-solving with minimal risk.

4

We conduct post-session follow-ups. Coaching and ongoing support are recommended to ensure a successful transition from initial requirements to robust solutions within your organization.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

+1.416.855.3367 (CAN)

+1.929.989.3367 (US)

+44 (0)1223 853907 (UK)

contact@akendi.com