

# Design Thinking Workshop

## Learn how to design with empathy

Our design thinking workshops are perfect for teams who want to learn about integrating design thinking into their processes and get hands-on experience using the latest tools and techniques. In our high-energy workshops, discover how to empathize with users and stakeholders in multi-disciplinary teams, acquire new design skills and tackle real-life challenges.

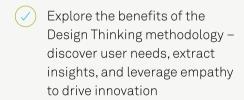
### THIS SERVICE HELPS TO ...

Get out of the theoretical and into the tactical with hands-on learning Bring your team together for a fun, inspiring and productive experience Get a tailored experience to solve a real challenge



## WHAT YOU GET

Benefit from our well-established design thinking framework. Participants will:



Get hands-on experience
with user research, diverging
and converging techniques,
and rapid prototyping

Learn how to apply proven techniques to create change in your organization. No design or coding skills required!





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## HOW WE DO IT

- First, we discover your learning objectives for the team as it relates to design thinking.
  What learning impacts are you looking for?
- Next, we settle on a training option. Our half day or 1-day workshop operates with hands-on applied learning sprints that allow cross-functional teams to apply their learning through design challenges.
- The 2-day workshops include more tailored challenges, deeper method exploration and hands-on activities.







- Our experienced facilitators mentor each participant team through an end-to-end organizational challenge in a safe training environment so that all develop their problem-solving skills without risk.
- Ongoing mentoring, coaching, training and support can be included after the session to further ingrain the methodology into your organization.

## **About Akendi**

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multidisciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

### **Our Services**

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

## **Call For Consultation**

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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