



User Experience Designer Certification

Engage with your peers, learn with hands-on activities, and interact with the instructors to build on your UX knowledge. Gain the confidence to apply UX learnings in a tactful and meaningful way. Our expert speakers will guide you through the essentials of creating delightful user experiences.

DELIVERY METHODS



Live Virtual



In-person

WHAT YOU WILL LEARN...

- Introduction to UX and Experience Thinking
- Customer and user experience research techniques and approaches
- Information architecture principles and methods
- The application of interaction design and when and where to apply it
- Understand persuasive design principles for compelling storytelling

WHO SHOULD ATTEND?

This course requires limited prior UX knowledge. Recommended for business analysts, graphic designers, interaction designers, UI/UX designers, product designers and anyone looking to expand or update their skills.



5 DAYS, 5 COURSES

1 - INTRODUCTION TO USER EXPERIENCE DESIGN & EXPERIENCE THINKING

Understand the value of experience thinking, its place in the product development process, and how to successfully integrate it into your organization. Discover how integrating a user-centered approach will help you deliver more meaningful experiences.

2 - UX RESEARCH

Arm yourself with a robust research toolkit that will help you uncover deep behavioural insights on user needs and motivations. Gain the necessary techniques to guide and positively impact the user experience of your mobile, web, or digital product designs.

3 - INFORMATION ARCHITECTURE

If users cannot find what they are looking for, your website, service, or application is unusable. While this sounds trivial, creating an information architecture where users can find what they need as quickly as possible certainly is not.

4 - INTERACTION DESIGN

Understand where to prioritize user needs and how to define the optimal experience. Learn the applicable skillset to create effective designs, and integrate this into your design processes.

5 - PERSUASIVE DESIGN

Whether you are a designer, a CEO, strategist, product lead, or e-commerce start-up, this hands-on course will provide you with tactical how-to's that you can start to implement immediately and see results overnight.

CERTIFICATIONS

You can take courses during our week-long sessions or individually if you want to take your time. You must complete all five courses within two years to achieve your certification:



User Experience
Designer



User Experience
Researcher

COURSE DETAILS

DELIVERY OPTIONS

In-person or Live Online Courses

Mon-Fri, 9:00am – 4:30pm (EST)

Courses includes a one-hour lunch break.

COURSE MATERIALS

In-person

Participants receive a printed course booklet
A laptop is not required for this course.

Live Online

Access to our Learning Management System

REGISTRATION

Visit our website for dates, prices and registration
www.akendi.com/ux-training

Akendi reserves the right to cancel a scheduled training session up to five business days prior to the training if a minimum class size of four participants has not been attained.

LOCATIONS

In-person training courses are delivered in Toronto, Ottawa, and Montreal, CAN, and in London, UK. Check our website for an up-to-date schedule. Custom training with flexible locations are available upon request. Ask us for more details!

Register today!

www.akendi.com/ux-training

CUSTOM TRAINING AVAILABLE

Akendi offers customised training courses designed to fit your organization's specific needs.

Contact us at training@akendi.com for more information.