



Using AI to Elevate Your UX Practice

Design next generation experiences with effective use of AI. Master practical ways to integrate artificial intelligence into your UX practice.

Learn where to leverage AI to speed up research, generate ideas, prototype faster, write effective content, and analyze usability results — while staying human-centered and ethical.

COURSE OPTIONS



Live Virtual
1 or 2-Day



In-person
1 or 2-Day

WHAT YOU WILL LEARN...

- How AI is transforming the UX process and where it adds value
- Ways to accelerate research, analysis, and persona creation
- Techniques to generate, refine, and prototype design ideas with AI tools
- Methods to improve UX copy and run quick usability reviews with AI
- Best practices for combining AI output with human insight and judgment
- Strategies to integrate AI into Agile and Lean UX workflows

WHO SHOULD ATTEND?

This course is designed for UX designers, researchers, product managers, and digital strategists who want to explore how AI can enhance their workflow. It is suitable for those with little or no prior experience using AI tools, as well as practitioners seeking to deepen their understanding of how to integrate AI responsibly into research, design, and testing activities.

COURSE OUTLINE

INTRODUCTION & FOUNDATIONS

- AI's impact on UX: opportunities, limitations, and risks
- Overview of key AI tools for UX
- Exercise: Brainstorm AI and your current UX workflow

RESEARCH & INSIGHTS

- Accelerating planning, recruiting, and data synthesis
- Drafting personas and journey maps from raw data
- Demo: ChatGPT and Dovetail AI in action
- Exercise: Generate themes and draft personas from sample data; reflect on the role of human judgment

IDEATION & DESIGN

- Writing prompts to unlock divergent ideas
- Evaluating and curating AI-generated suggestions
- Rapid prototyping with Figma AI plugins and visual generators
- Exercise: Generate design concepts, then turn one into a quick low-fi prototype with AI

CONTENT & TESTING

- AI for microcopy, accessibility, and usability reviews
- Quick automated testing and analysis
- Exercise: Rewrite onboarding copy and run a test

INTEGRATION & CAPSTONE EXERCISE

- Where to plug AI into Agile/Lean UX workflows
- Pitfalls, ethics, and data privacy considerations
- Exercise: Work on a mini UX challenge and apply AI for research insights, ideation, or copywriting
- Summarize learnings

WRAP UP & FUTURE OUTLOOK

- Key takeaways and Q & A
- Emerging trends in AI and UX
- Resources and prompt library handout

KEY LEARNINGS

Gain the ability to use AI as a tool for insight and efficiency while keeping human creativity and critical thinking at the core.

60%
Theory

40%
Practical

COURSE DETAILS

DELIVERY OPTIONS

In-person or Live Online

1 or 2-day, 9:00am – 4:30pm

Course includes a one-hour lunch break.

COURSE MATERIALS

In-person

Participants receive a printed course booklet
A laptop is required for this course.

Live Online and Self-paced

Access to our Learning Management System

REGISTRATION

Visit our website for our prices and registration
www.akendi.com/ux-training.

Our workshops, courses, and certifications teach processes and tactical skills for teams of 6 or more who want to elevate product delivery.

LOCATIONS

In-person training courses are delivered in your location. Ask us for more details!

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CUSTOM TRAINING AVAILABLE

Akendi offers customised training courses designed to fit your organization's specific needs.

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