



Web UX Design

Make website content and functionality usable and relevant to users

People turn to websites to gather information, evaluate their options, access services, and make purchases. Our web UX design facilitates these tasks by presenting content and functions in the way that users best understand and expect.

THIS SERVICE HELPS TO...

Create websites that guide users to achieve their goals and complete their journeys

Ensure a web experience that reflects how users actually want to interact with you

Design a highly engaging experience with your brand



WHAT YOU GET

With our evidence-based, human-oriented approach to web UX design, you get:

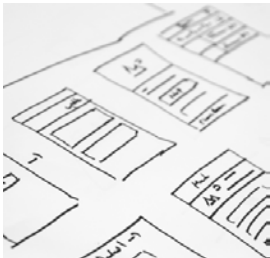
- ✓ A collaborative process that involves stakeholders at every step of the process
- ✓ A web UX design that matches users' needs, expectations, tasks, and journeys
- ✓ A website that engages users with your brand through a delightful online experience



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HOW WE DO IT

- 1** We review the research which guides the web UX design project. This may include experience maps, user personas, customer journeys, and more.
- 2** We map out an information architecture that defines an intuitive, scalable structure for the website's content.
- 3** We design the high-level navigation, then detailed interaction wireframes.
- 4** We test the design's usability with your target audience and iterate based on the feedback received.
- 5** We bring it all together with your brand to create a fully realized, delightful website experience.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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