

# Self Managed UX Teams

Introduce the value of UX to your organization with a proven and skilled team

Organizations on their digital transformation path often think of technology first, but without a dedicated team considering the user's experience, efforts can fall flat. Accelerate your journey and improve satisfaction with a high-performing selfmanaged UX team.

#### THIS SERVICE HELPS TO ...

Bring in true expertise to expedite your digital transformation Move past internal politics and prove that evidencebased design works Set up a structure to enable you to build your own thriving team



#### WHAT YOU GET

A strategic approach to solving your UX problems and achieving your goals. Specifically:

- Experts that have experience integrating new processes into legacy organizations
- A team ready to help you prioritize and demonstrate value quickly
- Coaching, sharing and executive presentations of outcomes achieved by the team

 Increased design understanding and maturity for your organization

### Akĕndi

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#### HOW WE DO IT

You receive coaching on the proper team structure based on your goals.

We provision your team with the specific skills and specializations you need.

Ramp up your self-managed team through our 2-week onboarding process.

Your self-managed team works iteratively with you to showcase the value of UX.

We ensure success through feedback and regular touch points with Akendi leadership.

#### About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multidisciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

#### **Our Services**

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.



#### **Call For Consultation**

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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