



Fractional UX Leadership

Leverage established UX leadership to enhance operations, meet goals, and stay adaptable to evolving business demands

Gain expert guidance without a full-time commitment. Temporarily fill crucial roles like Director, VP of Product/UX, or CXO, for 3-6-9 months and on a part-time basis to achieve your go-to-market goals, improve operations, and enable strategic planning for future directions.

ACCELERATED UX LEADERSHIP

Enhance operations and stay adaptable

Leverage proven UX leadership to help you grow your UX maturity

Rightsize your UX leadership to fit your organizational environment



WHAT YOU GET

Fractional UX leadership will benefit your team by offering:

- ✓ Greater efficiency, facilitation of decision-making, and capacity to navigate your strategic landscape
- ✓ Alignment in your team and consistency in UX processes and methodologies
- ✓ Organizational structure set-up, access to top talent, and preparation to build out your UX team
- ✓ An ecosystem that is ready for your permanent leadership hire



Fractional UX Leadership

HOW WE DO IT

1

We take time to understand your strategy, team structure, and leadership goals with key stakeholders.

4

Your fractional leader will create organizational change, guide teams, and work towards objectives with them.

2

We help you choose the fractional approach and commitment that's right for you.

5

We conduct regular touchpoints with business stakeholders to ensure your UX maturity improvement is on track.

3

We integrate fractional leadership and put metrics and goals in place.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

+1.416.855.3367 (CAN)

+1.929.989.3367 (US)

+44 (0)1223 853907 (UK)

contact@akendi.com