



# The Akendi+ Program

Empower design pod operations and deliver exceptional experiences

The pods and teams that deliver your product, content, and service evolve over time. Through the Akendi+ program, we support organisations to keep their research and design pods, processes, culture, and operations effective toward delivering exceptional experiences for years to come.

## THIS SERVICE HELPS TO...

Ensure your pods and teams apply excellence in design and research ops

Apply up-to-date processes and design systems

Embrace a culture of experience thinkers and doers



## WHAT YOU GET

With the Akendi+ Program you get:

- ✓ Increased maturity of your research and design operations
- ✓ Greater cohesion in your design and research culture
- ✓ Akendi UX certification training, CXD or CXR
- ✓ Support in selecting the right job candidates for your future team
- ✓ Your choice of a 6 or 12 month renewable program



# The Akendi+ Program

## HOW WE DO IT

- 1** We understand your operational strategy for experience design through an initial review of your organisation UX maturity with key stakeholders.
- 2** We team up with you to help select potential candidates for the program and assist in hiring a new candidate.
- 3** We conduct UX/CX sessions in small groups (up to 10/year) on various topics. These can include invited speakers, small workshops and facilitated discussions.
- 3** We deliver our UX certification training to participants (CXD or CXR).
- 4** We hold monthly individual coaching sessions to improve day-to-day UX activities and objective delivery.



## About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

## Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

## Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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