



Product Development

Deliver the optimal experience

You need to connect to customers and users using product experiences. We work with your product development team to develop an application that's effective on all devices.

THIS SERVICE HELPS TO...

Deliver a fluent product experience for your customers and users

Ensure a solid technology base that works on all key devices

Insert a product dev team experienced at working with in-house teams



WHAT YOU GET

Our product dev team delivers the solution to you. You get:

- ✓ An effective product that works in the hands of customers and end users
- ✓ Out of the box thinking that elevates your product and provides additional value
- ✓ A dev team that is fully dedicated to your organization and that works to your timelines
- ✓ Increased product development capability; mitigating risk from reduced focus



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HOW WE DO IT

1 We consult with your stakeholders to understand technical, user and functional product development requirements.

2 We provide your team with the specific skills and specializations you need.

3 We ramp up your product development team through our accelerated onboarding process.

4 We develop product sprints with iterations and code reviews in agile cycles.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

+1.416.855.3367 (CAN)

+1.929.989.3367 (US)

+44 (0)1223 853907 (UK)

contact@akendi.com