



ESG Sustainability Report Design

Present your ESG performance and communicate effectively with your stakeholders

Great ESG communications affect how others perceive your organization, brand, products, and services. We work closely with organizations to develop ESG communication materials that are integrated, consistent, and memorable.

THIS SERVICE HELPS TO...

Ensure that our ESG promise is consistent across your communications

Captivate your stakeholders with impactful ESG data

Engage investors and stakeholders in your ESG vision



WHAT YOU GET

Our ESG report design process gives your stakeholders results that communicate. You get:

- ✓ Designed ESG communications that deliver, including: brochures, ESG report, microsite
- ✓ An effective, consistent and memorable visual expression of your ESG vision across all communications
- ✓ A creative ESG report design system that is the basis of high quality future communication materials



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HOW WE DO IT

- 1** We hold a creative workshop with stakeholders to understand your ESG vision and organizational goals.
- 2** We may conduct audience research to understand how to best target your audience segments.
- 3** We develop visual concepts for your ESG communications materials and iterate them based on your feedback.
- 4** Once a visual direction is established, we create additional communication design components.
- 5** We ensure that your ESG voice and tone are captured in an effective communication approach.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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