



Annual Report Design

Connect your stakeholders, shareholders, and the public to your brand

Annual reports have come a long way from the days of dry reporting on numbers, wins, and losses. Today, your annual report is an opportunity to connect captive audiences with your brand, core values, vision, mission, and values.

THIS SERVICE HELPS TO...

Leverage the opportunity to reach our key audiences

Engage investors and stakeholders in our vision

Deliver financial & business content in a meaningful and memorable way



WHAT YOU GET

Your stakeholders will be fully involved in the design process. When we design annual reports, we deliver:

- ✓ Several report concepts for review, discussion, and iteration
- ✓ Professionally written and edited content that is on-brand, on-message, and interesting to read
- ✓ Engagingly designed content that conveys key messages and the brand's personality
- ✓ A polished, professional, and beautiful record of your organization's annual results



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HOW WE DO IT

- 1 Through a workshop with your team, develop the message and content that best captures your story for the year.
- 2 Develop visual concepts that convey your message in an effective way.
- 3 Create page layouts that integrate lively visual presentation of text, data, numbers and other imagery.
- 4 Our annual report designers work with you through final production of the report.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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