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Coreworx

User interaction design to support new product launch and ongoing software design.

Challenge

Coreworx was about to launch a next-generation contract management software tool and wanted a well designed user interface. Coreworx selected Akendi to research and implement a fresh and easy-to-use design.

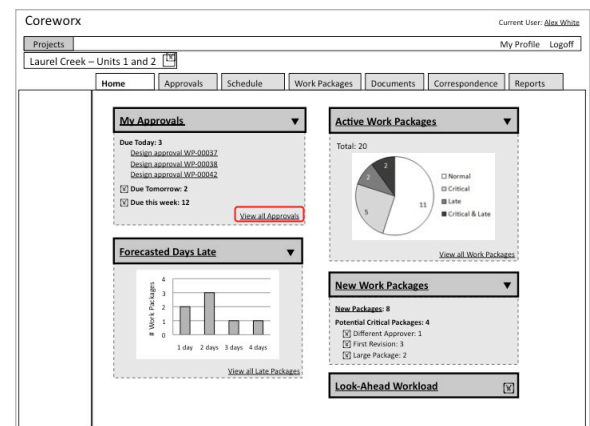
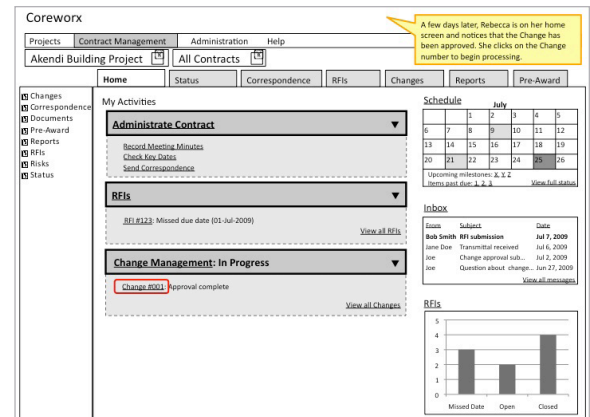
The Akendi Solution

After gathering relevant organizational, business and end-user input into the product and its use, Akendi developed common usage scenarios for each main type of product user, including the key tasks each type would have to complete using the software. Using an iterative approach, Akendi developed wireframe design concepts for the Coreworx team to review, and reiterated as required.

The final user interaction design was handed off to the Coreworx development team and Akendi supported the team to ensure accurate interpretation of the design concepts.

Results

Coreworx was impressed with the results and hired Akendi on a long-term basis to assist with the company's usability design efforts.



About Akendi

Akendi combines insights and analysis about user behaviour with award-winning creative design, scientifically architecting the user's experience to meet organizational goals: increasing sales, engaging users, and improving customer experiences. Learn how our user centred approach can help you.

Contact us today!

1.866.585.1660

contact@akendi.com